



GradeMark™

Turnitin's Digital Markup Solution

AT A GLANCE

GradeMark is an innovative technology that allows instructors to edit and grade student papers online. A unique, time-saving digital alternative to the traditional pen and paper grading process,

GradeMark features:

- Complete integration with Turnitin's other online learning tools, including Plagiarism Prevention, Peer Review, and GradeBook.
- A flexible commenting system that allows instructors to insert detailed feedback anywhere in a paper.
- Customizable sets of rubrics for targeting and improving specific writing problems.
- A personal rubric palette to store the instructor's most frequently used rubrics for easy access.
- Advanced tracking tools for remediate common writing problems.

WHAT IS GRADEMARK?

GradeMark is Turnitin's digital markup system that gives instructors the ability to edit and grade papers completely online. GradeMark makes it easier than ever to give students the valuable feedback so essential for building quality writing skills.

Instructors accustomed to marking papers with pen or pencil will discover an increased degree of efficiency and flexibility with our paperless system. Gone are the days of scrawled red ink in tiny margins, arrows leading to notes on other pages, and incomprehensible typographical marks. GradeMark lets you insert and edit comments of any length in your students' papers. In addition, GradeMark allows you to associate comments with customizable rubrics that make it possible to identify, assess, and ultimately correct the most urgent writing problems for a given student or class.

TARGETED WRITING ASSESSMENT

A GradeMark rubric can best be defined as "a rule or standard applied to the evaluation of student writing." Whenever you place a mark in a student paper with GradeMark, you have the option of associating that mark with a rubric of your choice. Each rubric then links to a description of the relevant compositional or grammatical error. Both rubrics and their descriptions are completely customizable: you

can create unique rubrics designed to address the problems of a given class, modify existing Turnitin rubrics, or select pre-written rubrics from Turnitin's extensive rubric library.

QUANTIFIED EVALUATION

GradeMark's ability to pair marks with rubrics lets you determine exactly where (and how often) your students are having difficulties. Incidence of specific errors is easily trackable within a single paper, the coursework of a student, or across an entire class or school— helping you to quickly identify the most pressing problems and tailor your lesson plan accordingly.

Turnitin understands the serious

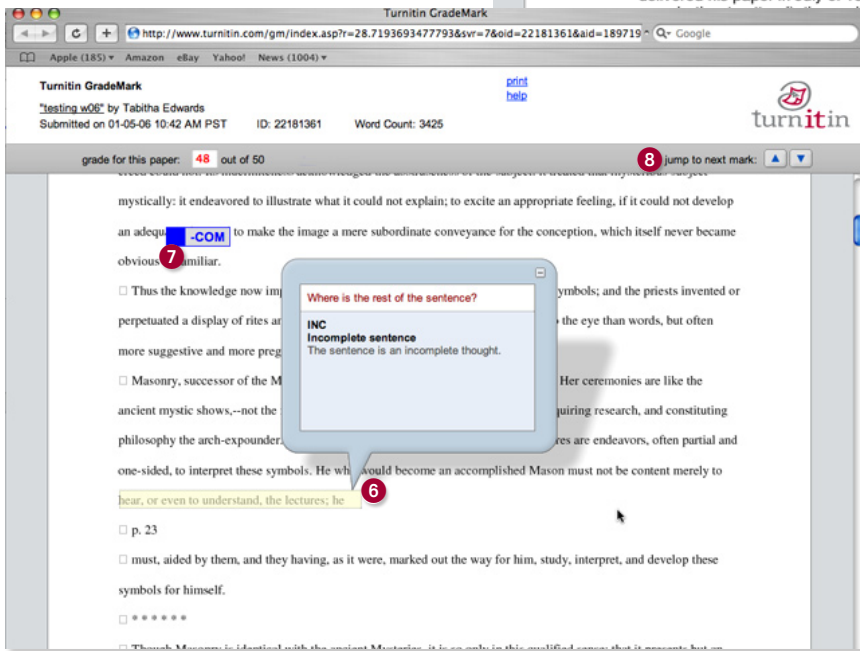
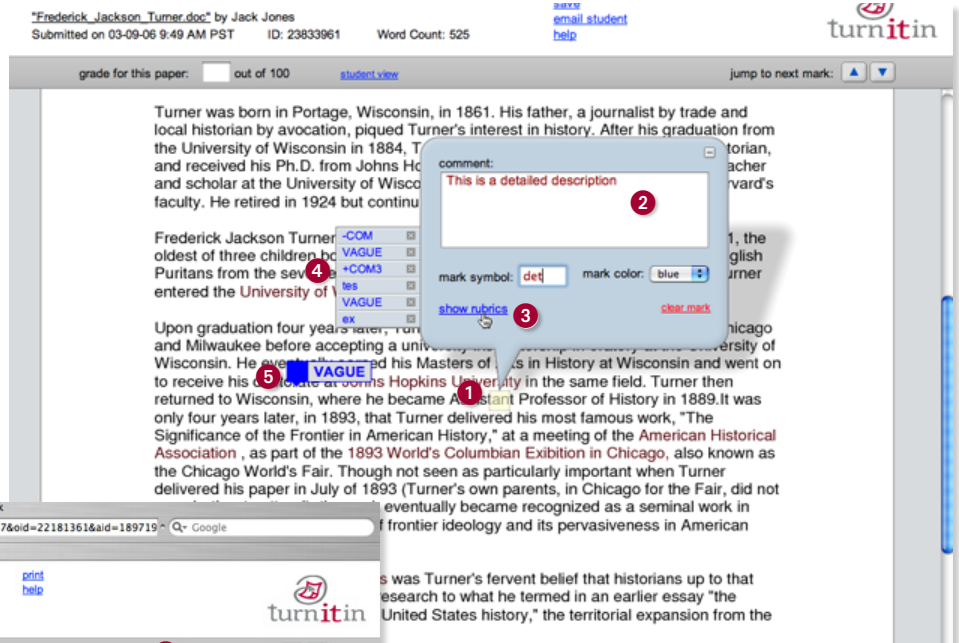
"[My teachers] feel that GradeMark is a tremendous time saver, saving around 30% of their time in grading/commenting papers online."

—Walter Loblein, principal
Chatfield Senior High

time and budgetary constraints placed on today's educators. GradeMark was developed to help instructors maximize the value of time spent reading and editing student work.

GradeMark Write Mode

The body of the paper is displayed in the bottom frame. Clicking anywhere on the paper generates the active mark icon ①. The comment box becomes active for that mark, and you can add a comment of any length ②. If you like, you can also add a rubric to the mark that links to more information ③. For frequently used rubrics, you can add rubrics from your personal rubric palette ④. Previously inserted rubrics and comments can be edited at any time by clicking on an existing mark ⑤.



GradeMark Read Mode

GradeMark read mode lets students easily reference your comments and rubrics via a scrollable, anchored list. Clicking on any mark opens the mark for the student to view the comment and rubric information ⑥. Comments and rubrics appear as color boxes for easy viewing by the student ⑦. Students can easily move through the marks on their paper using the “jump to next mark” tool ⑧.

Features	Benefits
Original document format retention	Submitted papers retain all of their original paragraph and line spacing, special characters, etc., letting you read papers as students intended
Flexible, editable commenting system	Never worry about running out of space for your comments or edits
Personalized rubric palette	Makes dealing with common errors quick and easy
Customizable rubrics	Create class-specific, in-depth, and reusable feedback to address common mistakes
Targeted rubric tracking	Lets you assess and remedy key grammatical and compositional problems for a student, class, or entire school
Intuitive, easy-to-use, and completely Web-based interface	Getting started with GradeMark is easy— there's no software to install



Since 1996, Turnitin has been helping millions of faculty and students in over eighty-five countries improve writing and research skills, encourage collaborative online learning, ensure originality of student work, and save instructors' time.

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