



New Features for 2005

Turnitin® Upgrades for the Coming Semester

Turnitin's Fall 2005 upgrades offer significant improvements to two of our core products, Plagiarism Prevention and GradeMark™. We have also expanded and streamlined our existing integrations with Blackboard® and WebCT®.

BETTER ORIGINALITY REPORTS

Our new reports offer several major performance and interface upgrades, many of which are exclusive to Turnitin.

They include:

- New search technology that is up to 21% more effective at detecting plagiarism
- The ability to search Word®, Excel®, PowerPoint® and RTF documents from the internet
- A feature that lets you exclude quoted material from a search and automatically excludes bibliographies
- A new mode that shows all matching sources in their entirety, even if they have been partially or completely obscured by other overlapping matches
- A better, more readable print report
- Automatic exclusion of material written by the same author, which eliminates erroneous matches
- The option to re-analyze a report at a later date to include more recent web content

We have also redesigned the report and added additional small features that make it faster and more intuitive, based largely on reader feedback.

NEW GRADEMARK

GradeMark has been completely redesigned for 2005, and is now much faster and easier to use. Among the many improvements:

- A larger and crisper image of the student's paper, making papers easier to mark and read
- A lightning-fast interface that reacts as quickly as you can click and type
- A new marking system that more closely replicates the process of grading by hand
- The ability to highlight selected areas of text for better referencing and more targeted comments
- Expanded printing capabilities
- A more flexible system for adding symbols and rubrics, which provide relevant, directed feedback without having to re-type similar comments

Current users will find our new system much improved, and new users now have even more reason to make the switch to our fully online grading and assessment solution.

EXPANDED BLACKBOARD AND WEBCT INTEGRATION

WebCT and Blackboard users will now have access to Turnitin's complete suite of educational products from within the native WebCT or Blackboard environments. Integration with both CMS providers has been made as seamless as possible, and now includes the added ability to flow grades back and forth to Turnitin.

IMPROVED INBOX

Turnitin's inbox has received a gentle redesign for 2005, and now allows you to find out quickly which students have not yet submitted an assignment, as well as which assignments have been submitted late. We have also modified the Originality Report icon to include the Overall Similarity Index in percentage form, which saves you time by letting you better assess the originality of a given paper without clicking through to the report itself.

